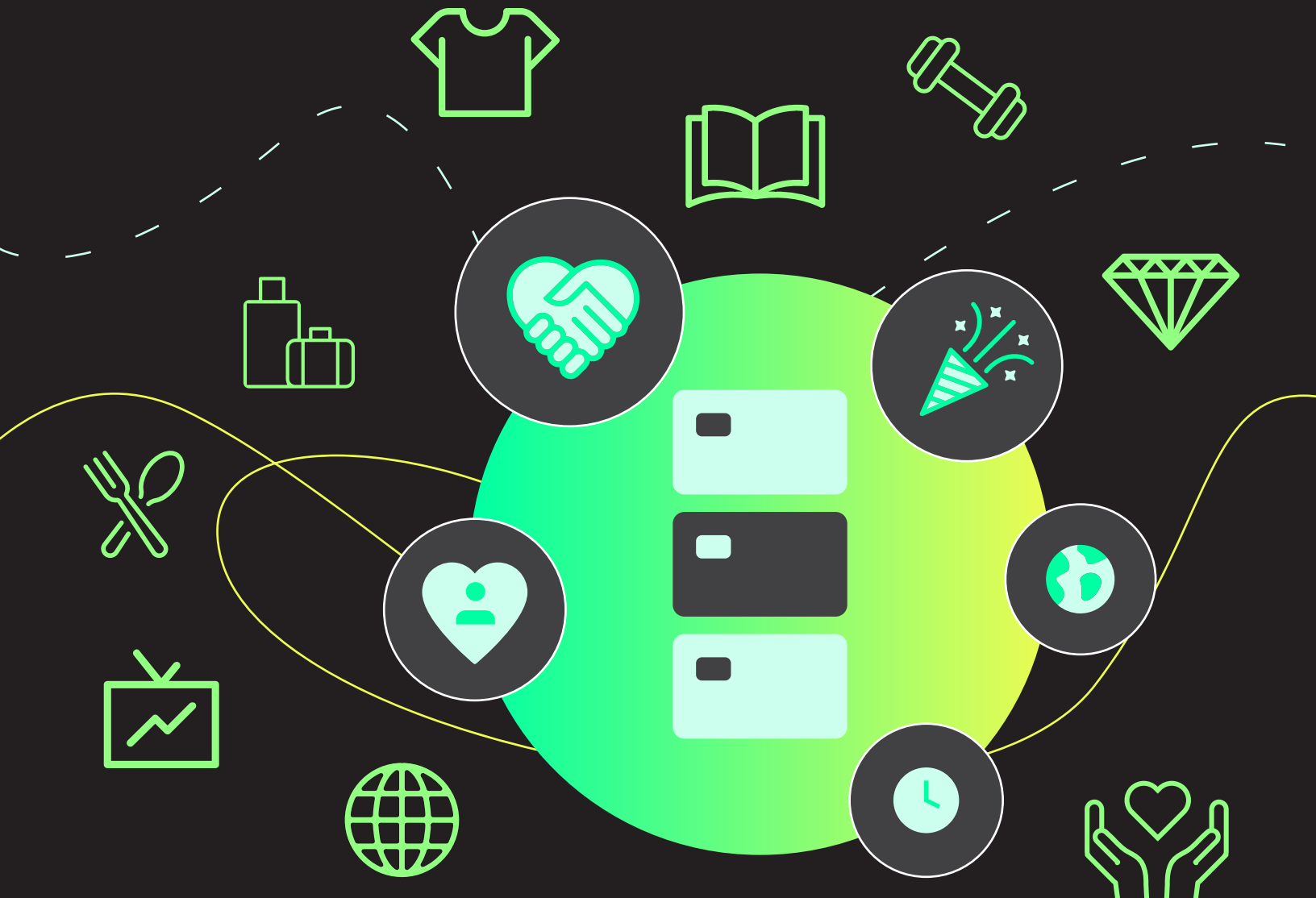




FEATURED RESOURCE




# Top 10 Gift Cards for Employee Rewards



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## Top 10 Gift Cards for Employee Rewards

Employee rewards are a powerful way to mark big achievements and occasions. Rewards are perfect for:

-  **Appreciation** - Thanking your team for a job well done
-  **Recognition** - Recognizing employees on a work anniversary
-  **Celebration** - Celebrating a company-wide milestone

The reward you send matters. And, in the digital-first, remote-working world, one of the best options is a digital gift card. They are great for employees, who get flexibility around when, where, and on what to spend them.

But digital gift cards are also a great option for employers, as they're:

-  **Instant** – you can go from idea to inboxes in seconds
-  **Bulk** – you can send them company-wide without worrying about logistics
-  **Global** – you can make sure there are suitable options, wherever your workers are

You want insight on what to give your team to appreciate, recognize, and celebrate them. Here are the most popular employee gift card options.





## Food Delivery



The first step to an effective reward is finding something that works for everyone. Well, everybody eats, right?

Food delivery gift card rewards are perfect for someone taking the night off from cooking or indulging in a sweet treat.



## Streaming Services



Streaming gives your people the chance to relax to something they'll really love, whether that's a favorite album, a new movie, or that latest true-crime series everyone's talking about.



## Books



Reading not only helps employees feel less stressed, it can even boost their work performance in some unexpected ways like calmer disposition and expanded vocabulary.

The most-powerful gift is the chance to explore another world for a few hours.



## Fashion



Not every employee will be a dedicated follower of fashion, but clothes e-gift cards can be used for as functional or as fashionable a wardrobe update as the recipient wants - making them an excellent reward for anyone.



## Experience/Vacation



Memorable experiences stay with us for a long time. So give a gift that allows recipients to take to the skies by booking a flight or experience a thrill with a unique tour. Give amazing, memorable moments to your team with a one-of-a-kind experience or vacation.



## Exercise



Being active is good for the mind, body, soul, and even effectiveness at work. Burnt out employees are less engaged, and that lower engagement could be costing you. Helping employees with exercise can be an excellent way to keep their stress levels down (and their productivity levels up) - That's what makes exercise gift cards very popular for employee benefits.

## Parenting and Caregivers



Caretaking can be a full-time job in itself, so for your employee who is juggling work and life commitments, a reward that recognizes this struggle can mean a lot.

And anything you can do to help lighten that load or make home more functional can make a huge difference for all involved.

## Everyday Splurges Cards



Can't think of the perfect gift cards? Why not offer a gift card for an everyday indulgence - like that morning latte, or credit for a ride share app?

## Everything Store






You can play it safe with an everything-under-one-roof option. Your employee can pick almost anything, so they're sure to find something to spend the gift card on.

But, if you're considering this route, there might be an even more effective way...

## Best of All – Give Them Choice

Your employees know what they want, so give them the gift of choice. The best gift card service doesn't make you choose for employees - it lets them choose for themselves.

If you choose Runa- the plug-and-play solution for employee gift cards, you'll be able to:

-  Let employees choose for themselves from our entire catalog of more than 1,500 gift card brands, or from a curated list of your pre-approved choices
-  Track redemptions on a company-wide scale to see which departments engage most, for instance
-  And, best of all, get data on where cards are spent, giving you invaluable insights into what really motivates your employees

Whether you're looking to send out a single company-wide incentive, or are setting up a long-term employee recognition solution, Runa can help with the best employee gift card options.

Join companies including Vodafone and Samsung. Drive employee recognition and engagement with Runa's digital rewards platform. [Get started today.](#)