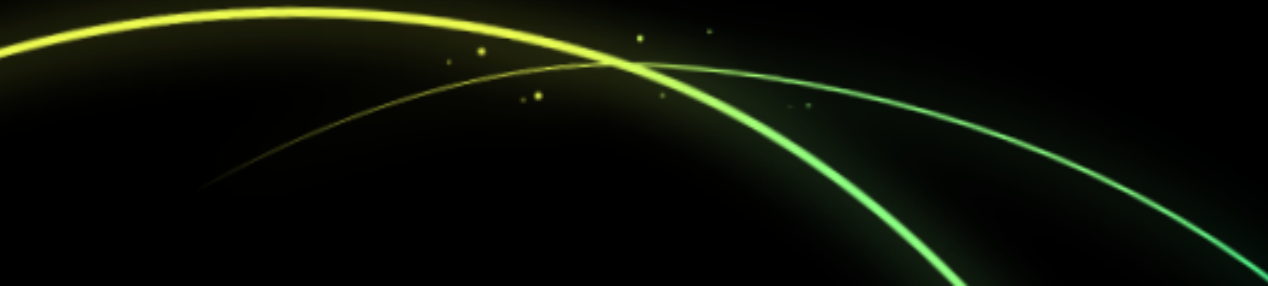
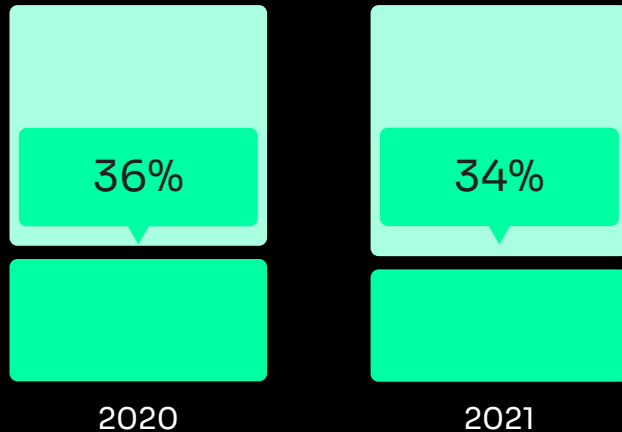


# The **Time is Right** to Add Rewards to Your HCM Platform

Human Resource (HR) teams are feeling the heat from the Great Resignation and the “quiet quitting” trend, making employee engagement a top priority.



Employees are now demanding more from their employers and keeping them engaged is a challenge.



Percentage of employees who feel engaged at work<sup>1</sup>

20%

of American employees<sup>2</sup> plan on switching jobs in 2023

2x

Replacing an employee costs up to 2x their annual salary

# This is why employers are demanding more from their HR platforms.

Organizations are investing in reward programs and solutions.

The investment is a no-brainer since highly engaged teams show 21% greater profitability<sup>3</sup>.

They need a tool to reward their employees easily and don't want to use multiple tools to do that.

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By 2026, half of the companies using multiple SaaS apps will centralize their stack management and analysis<sup>4</sup>.

Luckily, your HCM platform can be a valuable tool.

Integrating incentives with your HRMS software or HR platform can have huge benefits for you and your customers

### Improves Platform Stickiness

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A Runa customer saw a

**20%** increase in time on the platform

### Improves Customer Experience

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Sodexo saw a

**64%** uplift in average load value

### Increases Revenue

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Perkbox saw a

**50%** increase in gift card sales

Integrating incentives with your HRMS software or HR platform can have huge benefits for you and your customers

## When You Get Rewards Right, Your Customers Win

Embedded rewards mean happier users of your platform with happier employees of their own.

68%

of employees<sup>5</sup> reported that a great corporate gift would make them more likely to stay with their current employer.

13%

increase in productivity has been observed in employees who are happy at work

25%

increase in productivity<sup>7</sup> was observed when employees received thoughtful gifts.



Ready to take your HCM solution to the next level with a robust rewards API?

Schedule a call with our sales team

Runa customers leveraging rewards API to boost their platform

Citations

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## Featured Resource

# Infographic: The Time is Right to Add Rewards to Your HCM Platform

For huge benefits for you and your customers.

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